

Communications & Outreach

Our Maxwell consulting team provided documents with matrixes of options and a glossary of terms, assessments of ADA accessibility challenges, and the cost-benefit analysis considering a list of alternatives. These deliverables can be easily accessible on the Town website as well as the website we created. As the Town considers how to communicate updates and include residents in the re-envisioning process, the Town could consider these strategies:

1. Create a web page specifically for the Town Hall and Police Station re-envisioning process.
2. Include a link to our website on the Town's Town Hall and Police Station Re-envisioning webpage.
3. Create handouts with summaries of the Town Hall and Police Station problems defined and next steps.
 - Share handouts through the mail, and with local businesses.
4. Consider making some short videos documenting accessibility issues. Share these videos through social media channels.
5. Share updates on the Town Hall and Police Station reenvisioning process in Town newsletters and through Town Hall forums.